

Dear Exhibitor,

Thank you for participating in the 2024 ACI-NA Conference & Exhibition.

Your support is appreciated and helps make the ACI-NA Annual Conference & Exhibition a success year after year. If there is anything we can do to help make this a more successful event, please let us know.

The following **Exhibitor Service Kit** provides all of the information you will need to prepare your exhibit booth and maximize your presence at this year's conference.

Please forward the link to this service kit to the person responsible for planning your exhibit. Also pay particular attention to any deadlines since many services offer reduced early-bird rates.

We are here to help, so if you have any questions regarding the material in this manual, or regarding the exhibition in general, please feel free to contact us. We are looking forward to working with you on a successful event!

Sincerely,

Brad Lewis, CEM, DES

Director of Exhibit Sales & Operations

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